

Presenting Science in a post truth world

An evening forum by the Environment Institute of Australia and New Zealand - South East Queensland Division

post-truth

ADJECTIVE

Relating to or denoting circumstances in which objective facts are less influential in shaping public opinion than appeals to emotion and personal belief

Source: Oxford English Dictionary

Register early to secure your place

EVENT DATE: Thursday 20 July, 2017

TIME: 5.30pm to 8pm
(Registration from 5.15pm and
Networking drinks from 6.50pm – 8pm)

VENUE: Level 7, HopgoodGanim Lawyers, 1 Eagle Street
Brisbane

REGISTER: Online at www.eianz.org – click on Events, SEQ

COST: \$70 members, \$90 non members, \$50 students



Join us for a practical session on how to record science with clarity and impact.

This forum is a practical session on communication skills - how to write clear science and endeavour to have science understood and accepted. Hear how the experts write and present summaries of science based studies/work to stakeholders, project teams and clients in a way that is concise, accurate and easy to understand by all, including those with no technical background.

Learn techniques to endeavour to have science understood and accepted in this “post-truth” world.

Speakers will include:

Michael Ulph

Market Leader – Environment, GHD

Michael hold a Graduate Certificate in Environmental Management and a Masters in Marketing and he will be sharing some of his experience in combining Environment and Writing.



Omar Ameer

Director – Regulatory Performance, Dept of Environment and Heritage Protection

Omar will present “lessons on Concise Writing: preparation of 1 page Ministerial briefing notes”



Chair: Mark Harris

Principal Environmental Advisor, Aurizon



Who should attend?

Writers and readers of scientific reports.

Environmental professionals who write or present summaries of detailed scientific investigations to stakeholders, project teams, clients and regulators.

Register online at www.eianz.org – click on events, South East Queensland or call 03 8593 4140

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